



Our Services:

TravelStoreMaker.co.za has launched a unique and easy to implement online booking system for individual Hotel/B&B/Guest Houses and Hotel/B&B/Guest House chains.

The user-friendly system allows website visitors to book a room in your Hotel/B&B/Guest House(s) in only three clicks.

The system is very advanced and consists of numerous modules

- 1) [Own Hotel/B&B/Guest Booking Engine with Google Maps](#)
- 2) [Hotel/B&B/Guest House Availability Management System](#)
- 3) [Hotel/B&B/Guest House Booking Engine in Other Cities Worldwide](#)
- 4) [Air Booking Engine](#)
- 5) [Packages including your Hotel/B&B/Guest House and Air](#)
- 6) [Car Booking Engine](#)
- 7) [Customer Care](#)
- 8) [Content Distribution](#)

1) [Own Hotel/B&B/Guest House Booking Engine](#)

Allows your Hotel/B&B/Guest House to show prices and availability in real time which you will load using a user friendly web based tool. Consumers don't like using email forms and if your Hotel/B&B/Guest House site doesn't have online booking you are losing customers. In addition we integrate Google Maps and Satellite to show where your Hotel/B&B/Guest House is located and is accurate within 3 Meters.

2) [Hotel/B&B/Guest House Availability Management System](#)

Allows you to load your Hotel/B&B/Guest House room types, room availability and prices to be used by the Hotel/B&B/Guest House Booking engine over an XML interface. In addition, phone and email bookings can be captured by your reservation agent directly into the system, storing your customers contact (email and phone), billing and other relevant information. Both the own Hotel/B&B/Guest House booking engine and the Availability management system work against the same room availability. The feature rich Availability management system supports also seasonal prices, promotions, sold out dates.

3) [Hotel/B&B/Guest House Booking Engine in Other Cities Worldwide](#)

Allows your customers to book Hotel/B&B/Guest Houses in any city in the World using our Global Source Hotel/B&B/Guest House Platform The city

where your Hotel/B&B/Guest House is located will be blacklisted in order not to have competing Hotel/B&B/Guest Houses on your site in the same city.. Your Hotel/B&B/Guest House will receive **5% commission** for each Hotel/B&B/Guest House booking purchased on your Hotel/B&B/Guest House Booking Engine in Other Cities Worldwide using our Global Source Hotel/B&B/Guest House Platform.

4) Air Booking Engine

Allows your customers to book airline tickets on your Hotel/B&B/Guest House site. You spend a lot of money on marketing your website and when someone finds your site and is interested in booking but wants to book airline tickets first and they go to Expedia or another online travel site to book their air, you will lose the customer because Expedia or the travel site will offer and sell them a different Hotel/B&B/Guest House.

In addition to not losing the investment you made in marketing your site and selling your rooms, you will earn R30.00 for each airline ticket sold on your site. Airline reservations are handled by our customer care department. Your Air Booking Engine is translated into more than 20 languages. The more than 700 airlines in our system include both scheduled and low cost carriers and provide special prices that are only available from the country of departure.

Airline ticket prices can be different for the same flights based on the country the ticket is purchased. For example an airline ticket from Johannesburg to London is usually cheaper when purchased in South Africa compared to an Agency in UK or another country. These fares are known in the airline and travel agency business as market fares.

In the next 12 months we will include airline ticket prices from our travel agency partners in more than 30 countries. This unique inbound airline ticket model is necessary on a Hotel/B&B/Guest House site because a Hotel/B&B/Guest House typically generates 70% of their customers from other countries outside their home country and therefore your customers can find the least expensive airfares in their own language.

5) Package Booking Engine

With only your Hotel/B&B/Guest House plus Air and displays one price for the combined products. This module allows you to sell your distressed inventory and dump prices without showing your customers, travel agents or tour operator partners the price you are selling rooms. The price of your room rates can be different then the price in the Hotel/B&B/Guest House Booking Engine module.

Once you get the customer to stay at your Hotel/B&B/Guest House you can up-sell them to a nicer room once they are at the Hotel/B&B/Guest House as well as generate revenue from restaurant, bar, parking, Internet and other services. If the customer comes back to your city and has enjoyed their stay

at your Hotel/B&B/Guest House they will most likely return and pay normal rates.

When a package is purchased our customer care department charges the customers credit card the entire amount of the package and we pay you for the Hotel/B&B/Guest House accommodation portion of the transaction. We make Hotel/B&B/Guest House payments twice per month so if a customer books 1 or 2 months in advance you will have your money in advance of customer check in/out and this can provide you a significant amount of cash flow. By providing lower prices in the Package Booking Engine module you can have different and stricter cancelation policies then you do when selling Hotel/B&B/Guest House only and this is an additional reason to provide lower prices when selling packages.

6) Car Booking Engine

Allows your customer to book rental cars at the lowest prices available using a car rental consolidator and allows you to earn 5% commission for each car booking.

7) Customer Care

Is available by our experienced reservation staff 7 days per week to manage your phone and online reservations. We provide local and toll free phone numbers in 40 different countries, in addition to Skype calls, which transfers to our Customer Care Center. This makes it convenient for your customers to make reservations and you will have access anytime via the web to the Property Management System Lite.

8) Distribution of your Hotel/B&B/Guest House content

via our network of websites and travel agencies in more then 20 countries will provide an additional channel and customers for distributing your property. We are in the process of connecting to Galileo, Worldspan, Sabre, and Amadeus and this will provide significant access to the travel agency market.

We can provide you with multiple branded websites that includes your Hotel/B&B/Guest House content which can be provided to your partners or we can assist you with creating an affiliate program via a link from another partners site. We can also provide your partners with an XML interface in order to access your data from our system.

We provide Search Engine Optimization, Google Adword Campaigns, and other web marketing and website design services. We will create your site so it is professional looking, easy for your site visitors to navigate and we will develop it so it is easy to be found by search engines such as Google and be ranked higher towards the top

Airline Websites have turned into Online Travel Agencies and companies like Ryan Air make more money from selling other services then they do from

selling airline tickets. Many people are now using airline websites such as Ryan Air to book Hotel/B&B/Guest House and car reservation even if they do not fly on that airline. We believe Hotel/B&B/Guest House web sites will turn into online travel portals like airline websites have evolved. TravelStoreMaker.com's objective is to help create Hotel/B&B/Guest House sites to become the Online Travel Portals of the Future.

TravelStoreMaker is your one stop shop for increasing your online business.